

## FALL IN LOVE WITH THE BUSINESS SIDE OF YOUR CRAFT

**Workshops and Consulting Services For The Ambitious Artist** 



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## ABOUT MUSIC MEETS THE BOARDROOM

**MUSIC MEETS THE BOARDROOM** offers workshops, virtual courses and consulting services designed to educate and empower the Ambitious Artist by building strong business and budget savvy practices. Our training highlights the important steps needed to launch and sustain a growing music career and business. Our consulting services are customized to meet your business needs.

MUSIC MEETS THE BOARDROOM – MINDSHIFT WORKSHOP is ideal for those entrepreneurial spirits who are driven by their musical ambitions. However, it is not exclusive to individuals in the music industry. Our full day workshop focuses on key topics such as THE MINDSET OF ENTREPRENEURSHIP, ART OF BOOKING, FINANCIAL PLANNING FOR THE CREATIVE, WORK LIFE BALANCE AND MORE. Each workshop is lead by Latoya Cooper and other music industry experts. Each interactive workshop has limited available seating, attendees are required to bring a laptop for practical exercises.

Services:

- ✓ Workshop(s): Limited Availability
- ✓ Held in a Boardroom Setting
  Full Day "MINDSHIFT" Workshops
  Onsite Record Label Workshops
- ✓ Virtual Consultations
- √ Virtual Consultation Packages
- ✓ Online Group Coaching Availability

VISION: Helping Ambitious Artists find purpose, self-empowerment

and strategy to execute God's plan for their gift.

MISSION: Educating and empowering the Ambitious Artist by building

strong business and budget savvy practices.

## **About Creator:**

MUSIC MEETS THE BOARDROOM was created by, Latoya Cooper also known as "The Songstress".

Latoya has spent the past decade in the project management space and holds a Master's of Business Administration. She is an accomplished and sought after Recording Artist, Public Speaker, Entrepreneuress and has been featured on Essence.com. Latoya utilizes her extensive know-how to guide ambitious artist through the launch and execution phase of their music career, ultimately shifting their business model from surviving to thriving. Learn more about Latoya Cooper at: www.LatoyaCooper.com.